

The SoluSphere Story: Rising from Smiles to Empowerment

In the heart of the COVID-19 pandemic, in the midst of uncertainty and fear, a young 19-year-old emigrant from Guinea Bissau found himself working tirelessly in a grocery store in Montreal, Quebec, Canada. Little did he know that his infectious smile would be the beacon of light that sparked a journey towards something extraordinary.

As the world grappled with the anxieties of the pandemic, this young individual became the source of unexpected compliments and inquiries about his potential modeling career. The grocery store, a place of heightened paranoia, became a stage where his smile, genuine and unwavering, stood out like a guiding star. Amidst the gloom, he realized that the impact he could make on people was not about the job he held or the circumstances surrounding him. It was about the effect he could bring into their lives. Channeling his earnings into stacks of books, he meticulously planned his next moves. Inspired by the recommendation of strangers, he ventured into the world of photography. Diving into books and honing his knowledge of sales and marketing, he began taking pictures with photographer friends. Yet, this was not just about becoming a model. For him, photography was a medium to present a side of ourselves that often remains hidden, an avenue to bring to light the visions we hold within.

Recognizing that comedians bring laughter, but photography unveils the genuine smiles or the absence thereof that scream to be expressed, he embarked on a deeper journey. Choosing entrepreneurship, he merged his passion with time spent in front of the camera. His desire was not to become a model but to share contagious smiles, especially during the darkest days of the pandemic. With a mission to expose the genuine faces behind the lens and those, like him, who had the potential to uplift the world, SoluSphere was born. It wasn't just about creating aesthetically pleasing images; it was about revealing the real, unfiltered emotions that connect us all.

Today, SoluSphere Marketing stands committed to rising, rescuing, and empowering photographers and videographers. The agency is dedicated to showcasing the power of simple acts, like a free smile, to uplift others and instill hope. In a world that is better when we are genuine and positive, SoluSphere Marketing pledges to reinforce that positivity everywhere, to the maximum. Join us in this journey of empowerment, exposure, and expression as we illuminate the world, one genuine smile at a time. Welcome to SoluSphere, where the magic happens beyond the camera lens.

Empower. Expose. Excel: Your Growth Journey starts here in SoluSphere. This will be my tagline